



**HARVARD MILK DAYS™, INC.**  
**P.O. Box 325, Harvard, Illinois 60033**  
**Phone: 815-943-4614**

***Gallon (\$3,500.00) Sponsorship Agreement***  
***(June and October 2021)***

The undersigned agree that \_\_\_\_\_ will be a “Gallon Sponsor” for Harvard Milk Days to be held for calendar year 2021 in Harvard, Illinois.

In exchange for your payment, Harvard Milk Days agrees to provide all the benefits listed below.

**Please check the following benefits you wish to receive: (Please initial your picks)**

- \_\_\_\_\_ Gallon Sponsor plaque. (One plaque only)
- \_\_\_\_\_ Logo on main Milk Days Schedule of Events Poster. (June and October)
- \_\_\_\_\_ Logo on Milk Days website.
- \_\_\_\_\_ Logo on banner at Milk Days grounds. (June and October)
- \_\_\_\_\_ Ten (10) Milk Days Breakfast/Brunch tickets. (October)
- \_\_\_\_\_ Ten (10) reserve tickets for reviewing stand for parade. (October)
- \_\_\_\_\_ Eight (8) ride ticket books (10 ea./book) for carnival (Your choice to use between June & October events)
- \_\_\_\_\_ Five (5) 2021 Milk Days Artist posters.
- \_\_\_\_\_ Five (5) three-day parking passes for Milk Days grounds. (5 ea./June and 5 ea./October)

Business (Gallon Sponsor) representative: \_\_\_\_\_ (Please supply contract showing list)

- Monetary amount \$ \_\_\_\_\_
- In kind services / materials / donations

- Upon acceptance by both parties, this contract is binding on all parties and is not cancellable.
- Logos must be in the hands of Harvard Milk Days on or before **May 29, 2021**, to insure placement on the printed material.
- **Commitment PLUS (please choose one)** 1) \_\_\_\_\_ **\$3,500.00 full payment made by May 29, 2021, OR**  
 2) \_\_\_\_\_ **\$1,750.00 (50%) payment made by May 29, 2021 AND \$1,750.00 (50%) payment made by September 3, 2021.**

\_\_\_\_\_  
 Signed Date

\_\_\_\_\_  
 Print Name

\_\_\_\_\_  
 Business Name

\_\_\_\_\_  
 Name to be used for sponsorship (if different)

\_\_\_\_\_  
 Signed (Board President) Date

\_\_\_\_\_  
 Print Name

For Harvard Milk Days™, Inc.

\_\_\_\_\_  
 Signed (Board Member) Date

\_\_\_\_\_  
 Print Name